

MINUTES OF APRIL TERM, 2011

MONDAY THE 11TH

**IN RE: RESOLUTION TO ADOPT THE STRATEGIC ECONOMIC
DEVELOPMENT PLAN**

**On motion by Commissioner Quincy Barlow and seconded by
Commissioner William E. Bibb it was ordered by the Legislative Body of Tipton
County, Tennessee, at its April 11, 2011 Term, that the following Resolution to
adopt the Strategic Economic Development Plan be approved:**

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RESOLUTION NO. 11/04/225

**RESOLUTION TO ADOPT THE STRATEGIC
ECONOMIC DEVELOPMENT PLAN**

WHEREAS, the Three-Star Program was developed to meet the needs and challenges of the evolving economic environment in urban and rural communities and to partner with communities to create opportunities for sustained economic growth; and

WHEREAS, communities seeking certification as a Three-Star community must meet certain criteria, including the adoption of a five-year strategic economic development plan; and

WHEREAS, in achieving the mission of the Three-Star Program, the Department of Economic and Community Development commits to assist communities in developing and implementing a strategic economic plan;

NOW, THEREFORE, BE IT RESOLVED, by the county legislative body of Tipton County, Tennessee, meeting in regular session at Covington, Tennessee, that;

SECTION 1. The legislative body of Tipton County declares that the county has adopted a five-year strategic economic development plan to be updated annually.

SECTION 2. The strategic economic development plan includes the county's economic goals in promoting economic growth, a plan to accomplish those goals and a projected timeline in achieving those goals.

SECTION 3. The strategic economic development plan addresses the county's goals pertaining to existing industry, manufacturing recruitment, workforce development, retail/service, tourism, agriculture, infrastructure assessment and educational assessment.

Adopted this 11th day of April 2011.


APPROVED:


Jeff Huffman, Tipton County Executive



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The seal of Tipton County, Tennessee, is a circular emblem. It features a central figure, likely a person or a symbol, surrounded by a wreath. The words "TIPTON COUNTY, TENNESSEE" are inscribed around the perimeter of the seal. The seal is positioned behind the main title text.

Tipton County, Tennessee
*Five Year Asset Based
Strategic Economic Development Plan
2011 - 2015*

Tipton County, Tennessee
2011 Three-Star Program

Tipton County, Tennessee
Five-year Economic & Community Development Strategic Plan

Tipton County has been a certified 3-Star Community for over twenty years. The 3-Star Community Development Program is administered by the Tennessee Department of Economic & Community Development and is designed to make Tennessee communities more competitive in a global economy. Tipton County has a population of 58,000 people and has been one of the fastest-growing counties in Tennessee for many years. With a student enrollment of 12,000 students, Tipton County has more school-age children per capita than any other county in Tennessee.

One of the key elements of the Governor's Three Star Program is the development of a Five Year Asset-Based Strategic Plan. This Plan is the roadmap toward improving our economic competitiveness. In 2004, using the Tennessee Valley Authority's planning process known as "Community Readiness for Economic Development", public meetings were organized all across Tipton County. The meetings gave citizens the opportunity to provide input into the planning process. Using the information, thoughts, and concerns of the participants of these public meetings, a Strategic Plan was built. Each year the Tipton County Commission adopts the amended Strategic Plan. The Tipton County 3-Star Committee has included the top five priorities in this year's Strategic Plan.

This Plan represents a genuine effort to determine the key issues and challenges facing Tipton County today. The Plan also acts as an outline for achieving a prosperous economic future. This Plan will be monitored and updated to identify new goals and actions to improve the quality of life for all Tipton Countians.

**Tipton County
Five Year Strategic Plan**

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Goals, Objectives and Strategic Actions	Planning and Infrastructure Development					
	2011	2012	2013	2014	2015	Responsibility
<p>REGIONAL GOAL: SUPPORT REGIONAL INFRASTRUCTURE ENHANCEMENT FOR RECRUITMENT PURPOSE</p> <p>REGIONAL OBJECTIVE: Ensure industrial sites in HTL Advantage region are "Deal Ready" or shovel ready.</p> <p><i>Regional Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Support Haywood/Lauderdale counties in their participation with WTIA in the Deal Ready process. 2. Support Tipton County to maintain shovel ready industrial sites. <p>GOAL: PLANNED AND SUSTAINABLE GROWTH</p> <p>Objective 1: Prepare New Industrial Site with Adequate Infrastructure</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Locate and secure funds for infrastructure improvements 2. Market and promote industrial sites 	OG					HTL Adv., Chambers, Local Gov.
	OG 1-2					HTL, Chambers, Local Gov. HTL, Chambers, Local Gov.

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<p>Objective 2: Provide Adequate Fire Protection and Public Utilities for All of Tipton County</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Determine needs – fire protection, funding 2. Long-term planning for local utility needs 3. Secure funding 4. Support and Promote Broadband Tech. in rural areas 	<p>OG 1-4</p>					<p><i>Local Gov. HTL, Chambers, Local Gov., Planning Comm., Fire Chiefs, Chambers, Local Gov., Connect Tenn, Tele Comm Co's</i></p>
<p>Objective 3: Efficient Movement of Traffic through Tipton County</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Support location of interchanges/5 exits on I-69 2. Plan to coordinate traffic flow with I-69 and existing major roads and future major roads 3. Request short line rail, truck terminal & assoc. infrastructure between Rialto Industrial Park and Mega Site in Haywood Co. 4. Long-term road improvement plan throughout county 	<p>OG 1-5</p>					<p>Local Gov. Local Gov. Local Gov. Local Gov.</p>

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Strategic Priority - Planning and Infrastructure Development:

Continue viable plan for Industrial Dev.

1. Who are the stakeholders for this strategic priority? How will they benefit?

("Stakeholders" refers to all groups that might be affected by your community's actions and success)

Stakeholders	Benefit to Stakeholders
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1. Local Industries	Sustain, Retain, and Expand Operations
2.	
3.	
4.	

2. Action Planning with SMART goals. (SMART goals are Specific; Measurable; Achievable; Realistic; Time-bound)

#	WHAT (Goal)	HOW (Action: Strategy & Process)	WHO (Owner)	WHEN (Milestones)	MEASURES (How will you now?)	RESOURCES (What will you need?)	✓ (Do you have?)
	Continue viable plan for industrial development	1.Seek funding to buy options on Billings Prop. 2. Mkt./Sell Quebecor, Burnes Bldgs. 3.Locate/Option/Mkt. 2000 Ac. site on I69	Local Gov., ID Bd., Chamber, HTL	On Going	When land is purchased, buildings are occupied	Funding and Marketing Material	Funding – No Marketing - Yes

3. Cycles of Improvement

WHAT (Goal)	WHEN (Milestones)	MEASURES	RESULTS	WHAT WENT RIGHT? +	WHAT WENT WRONG? -	WHAT WILL WE CHANGE?	NEXT STEPS

Goals, Objectives and Strategic Actions	Community Development					
	2011	2012	2013	2014	2015	Responsibility
<p>GOAL: SAFE, HEALTHY COMMUNITY FOR ALL AGES</p> <p>Objective 1: Clean Up County – Litter Free TC</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Support County adopt-a-hwy programs 2. Provide & improve litter pick-up on county roads using county inmates 3. Use community service labor directly from General Sessions Court to pick up roadside litter on weekends 4. Continue litter-free education program and Go-Green efforts in schools 5. Search for grants to fund expansion of existing recycling facilities and equipment 6. Continue 4 Recycling Convenience Sites in TC 7. Encourage State to re-implement Hazardous Waste Program <p>Objective 2: More Park and Recreational Facilities</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Seek architectural firm – design, cost for Cobb-Parr Park/Newman Annex 2. Seek additional funding sources – private and public for Cobb-Parr/Newman Annex 3. Support Tenn. Parks and Greenway Foundation land purchase at Randolph to develop park and rec. opportunities along the Miss. River Co. complete building public park at Drummonds 	OG 1-5					<p>Local Gov. Local Gov.</p> <p>Local Gov., Keep TC Beautiful</p> <p>Board of Ed</p> <p>Local Gov., Keep TC Beautiful</p> <p>City of Covington</p> <p>City of Covington</p> <p>Local Gov.</p> <p>Local Gov. Local Gov.</p>

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<p>4. Brighton to complete Football/Soccer Field</p> <p>Objective 3: New Senior Citizen Multi-Purpose Facility</p> <p><i>Strategic Action Steps:</i></p> <p>1. Plan to partner with as many funding sources to utilize and finance facility</p> <p>Objective 4: Facility for Adults with Special Needs</p> <p><i>Strategic Action Steps:</i></p> <p>1. Research funding sources – list as #2 2. Determine needs (van purchased) – list as #1</p> <p>Objective 5: Provide for Veterans of TC</p> <p><i>Strategic Action Steps:</i></p> <p>1. Identify eligible veterans 2. Identify services and needs</p>	<p>OG 1</p> <p>OG 1-2</p> <p>OG</p>				<p>Local Gov., Tip Co. Comm. on Aging</p> <p>Sub Committee-Lee Johnston, Jeff Huffman, Quincy Barlow, Ed Timberlake</p> <p><i>Veterans Affairs Officer, Tipton Co. Government</i></p>
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Strategic Priority – Community Development: Build a New Senior Citizen Center

1. Who are the stakeholders for this strategic priority? How will they benefit?

("Stakeholders" refers to all groups that might be affected by your community's actions and success)

Stakeholders	Benefit to Stakeholders
1. Senior Citizens	Enhance quality of life for senior citizens
2.	
3.	
4.	
5.	

2. Action Planning with SMART goals. (SMART goals are Specific; Measurable; Achievable; Realistic; Time-bound)

#	WHAT (Goal)	HOW (Action: Strategy & Process)	WHO (Owner)	WHEN (Milestones)	MEASURES (How will you now?)	RESOURCES (What will you need?)	✓ (Do you have?)
	Build a new Senior Citizen	Seek Funding	Co. Gov.	On going	Funding received	20% Local Match Plan/Design Arch. work	No

3. Cycles of Improvement

WHAT (Goal)	WHEN (Milestones)	MEASURES	RESULTS	WHAT WENT RIGHT? +	WHAT WENT WRONG? -	WHAT WILL WE CHANGE?	NEXT STEPS

Strategic Priority - Leadership Development:

Elected Officials Participation in Education Opportunities

1. Who are the stakeholders for this strategic priority? How will they benefit?

("Stakeholders" refers to all groups that might be affected by your community's actions and success)

Stakeholders	Benefit to Stakeholders
1. Elected Officials	Increased knowledge of current policies and issues
2.	
3.	
4.	
5.	

2. Action Planning with SMART goals. (SMART goals are Specific; Measurable; Achievable; Realistic; Time-bound)

#	WHAT (Goal)	HOW (Action: Strategy & Process)	WHO (Owner)	WHEN (Milestones)	MEASURES (How will you now?)	RESOURCES (What will you need?)	✓ (Do you have?)
	Elected Off. Participation in Ed. Opportunities	Fund travel expenses	Co, Gov	As needed	Participation in Education	Funding	Yes

3. Cycles of Improvement

WHAT (Goal)	WHEN (Milestones)	MEASURES	RESULTS	WHAT WENT RIGHT? +	WHAT WENT WRONG? -	WHAT WILL WE CHANGE?	NEXT STEPS

Goals, Objectives and Strategic Actions	Economic Development					
	2011	2012	2013	2014	2015	Responsibility
<p>REGIONAL GOAL 1: SUPPORT HTL IN RECRUITING MAJOR INDUSTRIAL PROSPECTS TO REGION</p> <p>REGIONAL OBJECTIVE 1: Support Mega Site Readiness <i>Regional Strategic Action Steps:</i> 1. Support additional investment for Mega Site</p> <p>REGIONAL OBJECTIVE 2: Support and enhance economic development marketing and recruitment efforts by HTL Adv. & REDI <i>Regional Strategic Action Steps:</i> 1. Develop and update regional marketing materials 2. Update regional web site 3. Continue extensive efforts to bring industry to the region</p> <p>REGIONAL GOAL 2: ENHANCE BRE EFFORTS</p> <p>REGIONAL OBJECTIVE 1: Establish regional business and industry retention team <i>Regional Strategic Action Steps:</i> 1. Determine/identify members 2. Determine goals</p>	OG 1-2	X X				<p>HTL, Haywood Co., SSG HTL, Haywood Co., SSG</p> <p>HTL, WTIA, TVA, TNECD HTL, WTIA, TVA, TNECD HTL, WTIA, TVA, TNECD</p> <p>HTL, WTIA, TVA, TNECD HTL, WTIA, TVA, TNECD</p>

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<p>GOAL: THRIVING AND SUSTAINABLE BUSINESS & INDUSTRY</p> <p>Objective 1: Develop and Implement Retention and Expansion Program</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Continue TVA Synchronist program 2. Visit CEO's annually 3. Continue with golf tournament for industry 4. Continue Celebrate Munford's promotion of business 5. Continue Women in Business event <p>Objective 2: Establish New Industrial Park</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Seek funding - Purchase land 2. Develop needed infrastructure 3. Market/website/display 4. Provide incentives (based on prospective industry) <p>Objective 3: Increase Retail Base</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Update retail want list 2. Update expanding retailers list 3. Develop marketing materials 4. Promote strengths to recruitees 5. Follow-up and thank you to recruitees and existing retailers 6. Heritage Day in Covington 7. Continue DT Merchants Associations Co. Wide 	<p>OG 1-5</p> <p>OG 1-4</p> <p>OG 1-5</p>				<p>Covington Chamber Covington Chamber Covington Chamber So. Tipton Chamber Covington Chamber</p> <p>Local Gov. Local Gov. Loc. Gov., TVA, State, WTIA, Local Gov., Chambers</p> <p>Chambers Chambers Chambers/Munford Comm Dev Director Chambers Chambers</p>
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Strategic Priority - Economic Development:

Purchase or option industrial property.

1. Who are the stakeholders for this strategic priority? How will they benefit?

("Stakeholders" refers to all groups that might be affected by your community's actions and success)

Stakeholders	Benefit to Stakeholders
1. Citizens	Job creation.
2.	
3.	
4.	
5.	

2. Action Planning with SMART goals. (SMART goals are Specific; Measurable; Achievable; Realistic; Time-bound)

#	WHAT (Goal)	HOW (Action: Strategy & Process)	WHO (Owner)	WHEN (Milestones)	MEASURES (How will you now?)	RESOURCES (What will you need?)	✓ (Do you have?)
	Purchase or option Industrial Property	Identify funding sources	Local Gov.	Ongoing	Property purchased	Funding	No

3. Cycles of Improvement

WHAT (Goal)	WHEN (Milestones)	MEASURES	RESULTS	WHAT WENT RIGHT? +	WHAT WENT WRONG? -	WHAT WILL WE CHANGE?	NEXT STEPS

<p>Objective 3: Increased Middle and High School Learning Levels</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Offer more AP courses & Dual Enrollment 2. Recruit teachers in shortage areas (math/science/spec. ed. foreign language) 3. Increase & Develop Distant Learning Centers (E4ten) – courses such as Latin, German, etc. 4. Improve high school graduation rates and ACT Scores 	<p>OG 1-4</p>					<p>Board of Ed., Local Gov. Board of Ed., Local Gov. Board of Ed., Local Gov.</p> <p>Board of Ed., Local Gov.</p>
<p>Objective 4: Increased Post Secondary Education & Training</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Develop needs assessment to link training and industrial needs 2. Retain funding to maintain DSCC and TN Tech Center course work 3. Promote and maintain Adult Education program 4. Promote and participate in REDI 5. Explore funding options for REDI program thru federal workforce dev dollars, industrial tax abatement programs & foundation funding 	<p>OG 1-5</p>					<p>Board of Ed., Local Gov. Board of Ed., Local Gov.</p> <p>Board of Ed., Local Gov., Literacy Council</p> <p>Local Gov., HTL Adv</p> <p>Chambers, Board of Ed.</p>
<p>Objective 5: Increased Community Involvement</p> <p><i>Strategic Action Steps:</i></p> <ol style="list-style-type: none"> 1. Increase, promote, & recognize student scholarships from business & civic clubs 2. Encourage parents/grandparents/others to volunteer at schools 3. Promote Student Recognition Programs 4. Support Tipton Co. Education Foundation 	<p>OG 1-3</p>					<p>Chambers, Board of Ed.</p> <p>Chambers, Board of Ed.</p> <p>Chambers, Board of Ed.</p> <p>Chambers, Local Gov, Bd of Ed Private</p>

Strategic Priority – Education/Workforce Development:

Maintain funding at DSCC and Tenn. Tech. Center

1. Who are the stakeholders for this strategic priority? How will they benefit?

("Stakeholders" refers to all groups that might be affected by your community's actions and success)

Stakeholders	Benefit to Stakeholders
1. Students	Higher Education Opportunities. Access to high tech manufacturing job opportunities. Potential life time increased earnings.
2.	
3.	
4.	
5.	

2. Action Planning with SMART goals. (SMART goals are Specific; Measurable; Achievable; Realistic; Time-bound)

#	WHAT (Goal)	HOW (Action: Strategy & Process)	WHO (Owner)	WHEN (Milestones)	MEASURES (How will you now?)	RESOURCES (What will you need?)	✓ (Do you have?)
	Maintain funding at DSCC and Tenn. Tech Ctr.	County Gov. to designate program funds	Co. Gov.	On going	Programs are available	Funding	No

3. Cycles of Improvement

WHAT (Goal)	WHEN (Milestones)	MEASURES	RESULTS	WHAT WENT RIGHT? +	WHAT WENT WRONG? -	WHAT WILL WE CHANGE?	NEXT STEPS

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Program Name

TIPTON COUNTY THREE STAR

Program Name Three-Star Committees & Chairpersons

SAID MOTION PASSED ON VOICE VOTE.

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