

POPULATION & DEMOGRAPHICS

LOCATION	
Time Zone	Central Time Zone
Grand Division	West Tennessee
Area (Square Miles)	458.2
County Seat	Covington
Metropolitan Area	Memphis, TN-MS-AR
ECD Region	Memphis

POPULATION		RACE (PERCENTAGE OF POPULATION)	
Population (2010)	61,081	White Alone	77.00%
Population (2020)	60,970	Black or African American, alone	18.50%
Population Change (2010 - 2020)	-0.20%	American Indian And Alaska Native, alone	0.20%
Population Forecast		Asian, alone	0.70%
(2040)	66,115	Native Hawaiian or Other Pacific Islander, alone	0.00%

Foreign Born Population	911	Some Other Race, alone	0.90%
Foreign Born Persons (Percentage of Population)	1.50%	Two or More Races	2.60%
Language Other Than English Spoken At Home	2.80%	Hispanic or Latino	2.80%
Civilian Veteran Population	5,427		

AGE (PERCENTAGE OF POPULATION)	MALE	FEMALE	TOTAL
Under 5 Years Old	6.20%	5.70%	5.90%
Under 18 Years Old	25.40%	23.40%	24.40%
18-64 Years Old	61.50%	60.90%	61.20%
65 Years and Over	13.10%	15.80%	14.50%
Median Age	36.7	39.4	38

Sources:

U.S. Census Bureau, 2015-2019 5-Year American Community Survey

U.S. Census Bureau, 2019 Annual Population Estimates

U.S. Bureau of Labor Statistics

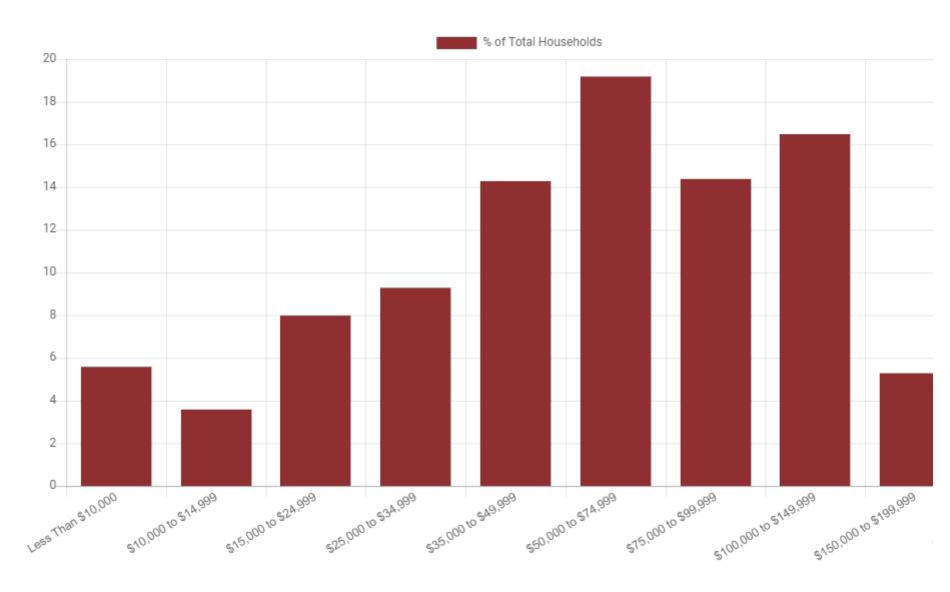
Tennessee State Data Center (2022)

HOUSING & INCOME

HOUSING & INCOME	
Households	21,624
Homeownership Rate	73.60%
Persons Per Household	2.81
Living In Same House 1 Year & Over	88.80%
Median Home Value	\$161,300
Annual Home Sales	886
Median Sale Price of Homes Sold	\$179,100
Persons In Households With Income Below Poverty Level	11.60%
Total Personal Income	\$2.7B
Personal Income Per Capita	\$43,147
County Median Wage	\$17.09

HOUSEHOLD INCOME & BENEFITS	PERCENT OF HOUSEHOLD
Less Than \$10,000	5.60%
\$10,000 to \$14,999	3.60%
\$15,000 to \$24,999	8.00%
\$25,000 to \$34,999	9.30%
\$35,000 to \$49,999	14.30%
\$50,000 to \$74,999	19.20%
\$75,000 to \$99,999	14.40%
\$100,000 to \$149,999	16.50%
\$150,000 to \$199,999	5.30%
\$200,000 or More	3.70%
Median Household Income	\$62,474

PERCENTAGE OF HOUSEHOLDS BY INCOME RANGE



Sources:

U.S. Census Bureau, 2016-2020 5-Year American Community Survey Tennessee Housing Development Agency (2019) U.S. Bureau of Economic Analysis (2020) Economic Modeling Specialists Intl. (2022)

TAX STRUCTURE

PROPERTY TAX	
Property Tax Rate (County)	\$2.04
State Property Tax	None
Assessment Ratio: Residential Property	25%
Assessment Ratio: Farm Property	25%
Assessment Ratio: Commercial/Industrial Property	40%
Assessment Ratio: Public Utility Property	55%
Assessment Ratio: Business Personal Property	30%

SALES TAX	
State Sales Tax Rate	7.00%
County Sales Tax Rate	2.25% - 2.75%
Local Sales Tax Collections (FY 2021)	\$17,067,640
Local Sales Tax Collections (FY 2020)	\$15,669,915
Local Sales Tax Collections Growth (FY 2020 - FY 2021)	8.92%

STATE TAX	
State Income Tax on Wages	None

STATE BOND RATINGS	
Moody's	Aaa
Standard & Poor's	AAA
Fitch	AAA

DEBT PER CAPITA

State Income Tax: Interest from Bonds and Notes and Dividends from Stock	None (Hall Income tax was fully repealed January 1, 2021)
Excise Tax (State)	6.5% of Tennessee taxable income
Franchise Tax (state)	0.25% of the greater of net worth or real and tangible property in Tennessee. The minimum tax is \$100.
Unemployment Insurance Tax (state)	2.7% of the first \$7,000 in wages for new employers

Sources:

Tennessee Comptroller of the Treasury (2022)
Tennessee Department of Revenue (2022)
The Tax Foundation (2022)

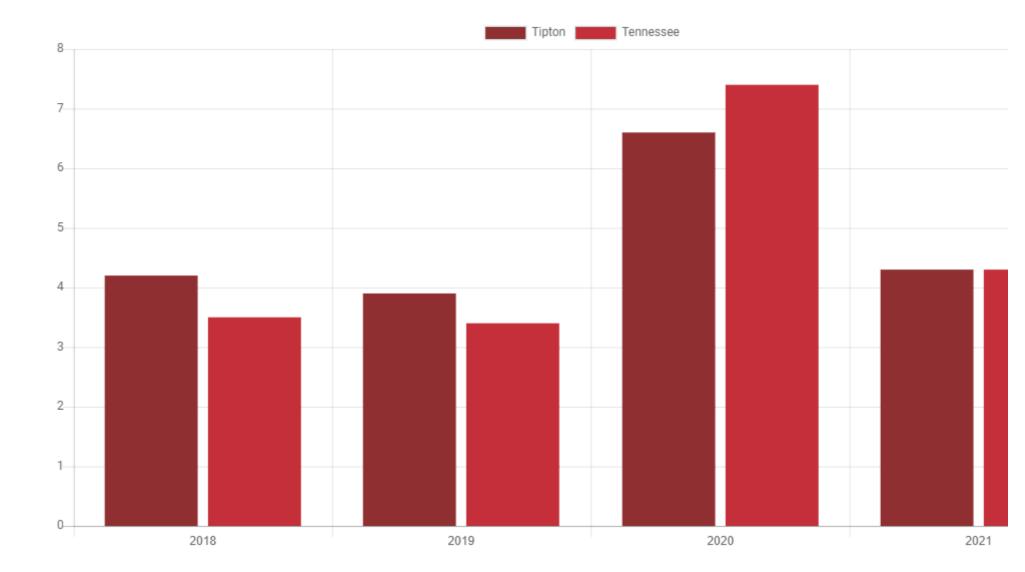
State Debt per Capita	\$992 (Lowest in U.S.)
County Debt Per Capita	N/A

LABOR FORCE

LABOR FORCE ESTIMATES (2021)	TENNESSEE	TIPTON
Labor Force	3,327,738	27,707
Employment	3,184,489	26,518
Unemployment	143,248	1,189
Unemployment Rate	4.30%	4.30%

UNEMPLOYMENT RATE*	TENNESSEE	TIPTON
2018	3.50%	4.20%
2019	3.40%	3.90%
2020	7.40%	6.60%
2021	4.30%	4.30%

UNEMPLOYMENT RATE (BY PERCENTAGE)



Sources:

U.S. Bureau of Labor Statistics

INDUSTRIES (2020)

INDUSTRY	EMPLOYMENT	ESTABLISHMENTS	AVG. ANNUAL WAGES
Crop and Animal Production	72	13	\$34,935
Mining, Quarrying, and Oil and Gas Extraction	10	2	\$0
Utilities	16	2	\$67,688
Construction	1,439	104	\$64,108
Manufacturing	1,874	37	\$50,774
Wholesale Trade	289	44	\$55,616
Retail Trade	1,629	137	\$28,503
Transportation and Warehousing	299	18	\$53,227
Information	24	11	\$58,499
Finance and Insurance	250	54	\$69,576
Real Estate and Rental and Leasing	64	25	\$40,146
Professional, Scientific, and Technical Services	179	55	\$47,195

Management of Companies and Enterprises	64	4	\$64,625
Administrative, Support, Waste Management and Remediation	636	43	\$34,164
Educational Services	10	3	\$0
Health Care and Social Assistance	1,308	104	\$47,196
Arts, Entertainment, and Recreation	67	9	\$12,563
Accommodation and Food Services	1,076	72	\$15,340
Other Services (except Public Administration)	187	52	\$35,636
Government	2,549	45	\$41,202
Total	12,054	838	\$42,828

UNIQUE OCCUPATIONS*	EMPLOYMENT	LOCATION QUOTIENT*
Cooling and Freezing Equipment Operators and Tenders	19	25.97
Food Batchmakers	289	23.05
Tire Builders	32	20.66
Funeral Home Managers	12	16.35

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KEY CLUSTER	TOTAL EMPLOYMENT
Advanced Materials	52
Aerospace & Defense	0
Appliances & Electrical	0
Automotive	85
Business Services	145
Chemicals	13
Distribution & Logistics	480
Film, Music & Entertainment	10
Food & Beverage	1,109
Healthcare & Medical Devices	152

TOP EMPLOYERS

TOP COUNTY EMPLOYERS	ESTIMATED EMPLOYEES	CITY
Tipton County School District	1,400	Covington
Unilever Manufacturing (US), Inc.	700	Covington
Baptist Memorial Hospital	499	Covington
Jay-Ton Construction Company, Inc.	465	Burlison
Charms LP	300	Covington
Walmart Inc.	275	Covington
Tipton County Government	252	Covington
The Delfield Company	200	Covington
West Tennessee Detention Facility	200	Mason
Mueller Fittings Co.	129	Covington

TRANSPORTATION & LOGISTICS

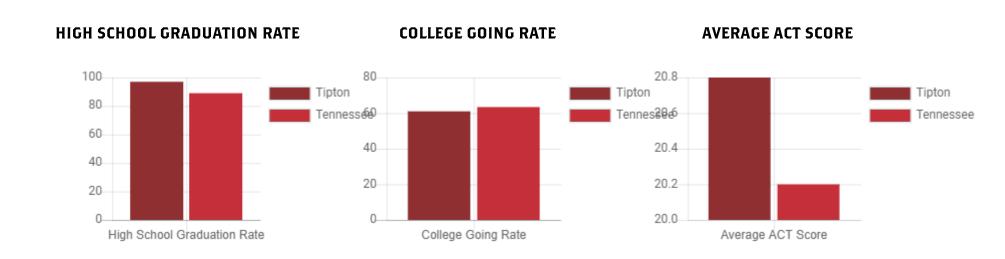
TRANSPORTATION	
Nearest Commercial Service Airport	Memphis International
Distance to Nearest Commercial Service Airport	50
Daily Flights At Nearest Commercial Service Airport	160
Nearest General Aviation Airport	Covington Municipal
Runway Length at Nearest General Aviation Airport	5,004'
Mean Travel Time to Work (Minutes)	33.8
Access of Interstate	I-40 (6 miles)
U.S. Highways	51, 70, 79
State Highways	1, 3, 14, 54, 59, 178, 179, 206, 384
Nearest Port (From County Seat)	Memphis
Railroads Serving County	CSX, Illinois Central Railroad

Sources:

Tennessee Department of Transportation U.S. Census Bureau, 2016-2020 5-Year American Community Survey

EDUCATION

GENERAL STATS	TIPTON	TENNESSEE
Population Aged 25-64 With High School Degree Or Higher	88.30%	89.50%
Population Aged 25-64 With Associate's Degree Or Higher	24.30%	36.70%
Population Aged 25-64 With Bachelor's Degree Or Higher	16.00%	28.70%
High School Graduation Rate	97%	89%
College Going Rate	61.00%	63.40%
Average ACT Score	20.8	20.2



TIPTON COUNTY SCHOOLS	ENROLLMENT
Elementary Schools	4,837
Middle Schools	2,479
High Schools	3,490

REGIONAL HIGHER EDUCATION INSTITUTIONS	CITY	ENROLLMENT
Tennessee College of Applied Technology-Covington	Covington	388
University of Memphis	Memphis	21,453
Southwest Tennessee Community College	Memphis	8,472
Christian Brothers University	Memphis	2,138
Rhodes College	Memphis	2,029
Tennessee College of Applied Technology-Memphis	Memphis	1,652
Baptist Memorial College of Health Sciences	Memphis	1,076
Le Moyne-Owen College	Memphis	959
Tennessee College of Applied Technology-Ripley	Ripley	718
Southern College of Optometry	Memphis	530

Memphis College of ArtMemphis378

Sources:

U.S. Census Bureau, 2017 1-Year American Community Survey,

U.S. Census Bureau, 2013-2017 5-Year American Community Survey

Tennessee Department of Education (2017-2018)

National Center for Education Statistics (2016-2017)

Tennessee Higher Education Commission

† Regional higher education institutions include those within the selected and surrounding counties.

HEALTH & PUBLIC SAFETY

DOCTORS

Number of Doctors 32

OVERWEIGHT & OBESITY PREVALENCE

Adults* 35.4%

Children** (Grade 8) 39.2%

REGIONAL HOSPITALS	NUMBER OF BEDS	CITY
Baptist Memorial Hospital - Tipton	100	Covington
Le Bonheur Children's Hospital	1,593	Memphis
Methodist Healthcare - Memphis Hospitals	1,593	Memphis
Methodist Hospital - North	1,593	Memphis
Methodist Hospital-Germantown	1,593	Germantown
Methodist Hospital-South	1,593	Memphis
Baptist Memorial Hospital	927	Memphis
Baptist Memorial Hospital - Collierville	927	Collierville
Baptist Memorial Hospital for Women	927	Memphis

Regional One Health	625	Memphis
Saint Francis Hospital	479	Memphis
Delta Medical Center	223	Memphis
Saint Francis Hospital - Bartlett	196	Bartlett
Healthsouth Rehabilitation Hospital of Memphis	80	Memphis
St. Jude Children's Research Hospital	80	Memphis
Healthsouth Rehabilitation Hospital-North	50	Memphis
Baptist Memorial Rehabilitation Hospital	49	Germantown
Select Specialty Hospital - Memphis	39	Memphis
Baptist Memorial Restorative Care Hospital	30	Memphis
Regional One Health Extended Care Hospital	30	Memphis
Lauderdale Community Hospital	25	Ripley

Sources:

Tennessee Department of Health (2014)
Tennessee Bureau of Investigation (2014)
† Regional hospitals include those within the selected and surrounding counties.

CLIMATE

CLIMATE	
Average High Temperature	72.2°F
Average Low Temperature	50.9°F
Average Annual Temperature	61.5°F
Annual Rainfall	57.94"
Elevation (at County Seat)	310'
Prevailing Winds	South-Southwest

Sources:

National Oceanic and Atmospheric Administration (2022)

COMMUNITY INFORMATION

ATOKA

Population (2020) 9,241

Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$0.98
Phone Number	(901) 837-5300
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

BRIGHTON	
Population (2020)	2,928
Charter Type	Private Act
Local Option Sales Tax Rate	2.25%
City Property Tax Rate	\$0.86
Phone Number	(901) 476-8661
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
City Property Tax Rate Phone Number Retire Tennessee Participant	\$0.86 (901) 476-8661 No

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Main Street Participant No

BURLISON	
Population (2019)	348
Charter Type	General Law Manager-Commission
Local Option Sales Tax Rate	2.25%
Phone Number	(901) 475-9068
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

COVINGTON	
Population (2020)	8,857
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.24

Phone Number	(901) 476-9613
Retire Tennessee Participant	No
Tennessee Downtowns Participant	Yes
Main Street Participant	No

GARLAND	
Population (2020)	316
Charter Type	Private Act
Local Option Sales Tax Rate	2.25%
Phone Number	(901) 476-7485
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

GILT EDGE

Population (2020) 436

Charter Type	General Law Manager-Commission
Local Option Sales Tax Rate	2.25%
Phone Number	(901) 476-9402
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

MASON	
Population (2019)	1,242
Charter Type	Private Act
Local Option Sales Tax Rate	2.25%
City Property Tax Rate	\$1.46
Phone Number	(901) 294-3525
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

MUNFORD	
Population (2020)	6,034
Charter Type	Private Act
Local Option Sales Tax Rate	2.75%
City Property Tax Rate	\$1.17
Phone Number	(901) 837-5955
Retire Tennessee Participant	No
Tennessee Downtowns Participant	No
Main Street Participant	No

ADDITIONAL COMMUNITY INFORMATION

ThreeStar Certified County
Yes

Sources:

Tennessee Municipal Technical Advisory Service
Tennessee Department of Revenue (2015)
Tennessee Comptroller of the Treasury (2015)
U.S. Census Bureau, 2010-2014 5-Year American Community Survey